

Amy Wang

Contact

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Skills

Cross platform design

Design systems

Iconography

Interface design

Prototyping

Storyboarding

Sitemap

Wire-framing

User experience

User flows

User journey maps

Visual design

Tools & Technologies

Adobe CC, Figma, Miro, Notion,

Sketch, Principle

Education

RED ACADEMY

UX DESIGN

2015

EMILY CARR UNIVERSITY

B. DES. COMMUNICATION DESIGN

2013

Work Experience

PRODUCT DESIGNER • MOTORWAY

2019 - Present, London, UK

- Collaborated cross-functionally to optimise end-to-end designs for internal agent automation tools and the seller vehicle profiling journey
- Ensured a seamless user experience spanning web, iOS and Android
- Designed and released successful lead generating tools including a ULEZ checker tool which currently yields the second highest traffic site-wide and ranked top 5 on Google for 'ULEZ Checker'
- Contributed to the success of Series B & C funding by designing investor pitch decks under tight deadlines
- Contributed to the design system, resulting in operational improvements for the design team and increasing efficiency and consistency across the organisation and brand experience
- Organised the first Design Talks event, a panel discussion with design leaders with high attendance rate
- Lead designer for the winning team in the 2023 company-wide hackathon

UI/UX DESIGNER • KATER TECHNOLOGIES

2018, Canada

- Defined users and stakeholders design needs for development sprints (information architecture, wireframes, and high fidelity mockups) to meet software release requirements
- Supported team efficiency by designing and maintaining the style guide and design components library used across Android, iOS and marketing materials

UI DESIGNER • BATTELFY

2016 - 2017, Canada

- Collaborated with Product and UX to translate research and user flows into mid and high-fidelity mocks
- Worked with business and marketing to create original content for social media
- Designed client specific tournament experiences for brands like Coca-Cola, Budlight, Geico and Manchester City